



## *Press Release*

**FOR IMMEDIATE RELEASE**

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### **KMC On Demand<sup>SM</sup> Offers Online Earthquake CE Course**

**ATLANTA (May 12, 2010)** – KMC On Demand, a leading online provider of insurance continuing education (CE) credits, offers property adjusters a fast and efficient way to learn claims handling procedures for earthquake-related claims with its Earthquake Property Policy course.

“Our self-paced approach to delivering CE credits allows adjusters to complete the course in a timely manner and quickly apply their new knowledge in the field,” says Bill Beach, senior vice president of Crawford Educational Services. “Completion of our four-credit course certifies adjusters in California Fair Claim Settlement Practices and provides them a solid foundation with which to begin adjusting earthquake property claims.”

Each KMC On Demand course is segmented into individual modules, allowing the learner to proceed at his or her own pace. All material is presented as both a narration and a written text. The six modules in the earthquake course include:

1. California earthquake statutes
2. Earthquake scope and loss estimating
3. Discovered earthquake claims
4. Earthquake engineers or experts
5. Concrete damages
6. Mediation and assistance programs

As with each course in KMC On Demand, the Earthquake Property Policy course concludes with a

**MORE**

## **Page 2 . . . KMC On Demand offers online earthquake CE course**

written mastery test. Upon passing the mastery test, the learner will receive accreditation for successful completion of the course.

### **About KMC On Demand**

KMC On Demand is a unique platform that marries cutting-edge knowledge management technology with vetted and customized insurance courses and performance support information that adjusters can easily reference. KMC On Demand is part of Crawford Educational Services, a unit of Crawford & Company. To learn more, visit [www.KMCONdemand.com](http://www.KMCONdemand.com).

### **About Crawford**

Based in Atlanta, Georgia, Crawford & Company ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with a global network of more than 700 locations in 63 countries. The Crawford System of Claims Solutions<sup>SM</sup> offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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